

# ALABAMA TOURISM ECONOMIC IMPACT SURVEY

Hello. We would like to know about your visit. The information will be used to improve the quality of the facilities and services at this attraction and to determine the economic impact on the area. Your response is voluntary. Please record your trip expenses below.

**Recreational Venue/Park** \_\_\_\_\_ **Date** \_\_\_/\_\_\_/\_\_\_\_. **No. of people in your party** \_\_\_\_\_

**Event** \_\_\_\_\_ **Date** \_\_\_/\_\_\_/\_\_\_\_

*How much did you and the people in your party spend?* *Expenses*

**Lodging Expenses:**

These include expenses on hotels, motels, B&B, rental homes, recreational venue/campground/park fees. \$ \_\_\_\_\_

**Food and Beverages:**

These are expenses on restaurants, bars, and other eating and drinking places. They also include expenses on groceries and takeout food including alcohol and tobacco. \$ \_\_\_\_\_

**Transportation Expenses:**

These include the cost of gas and oil for auto, boat, RV, etc. They also include other auto expenses (e.g. repairs, car rentals, parking, tolls, etc.) and other boat expenses (e.g. repairs, rentals, slip fees, etc. excluding equipment). Air travel expenses (air fare, taxi, baggage fees, etc) are also included. \$ \_\_\_\_\_

**Recreation Expenses:**

These are fees for attractions, entertainment, and recreation (e.g. day use fees at the attraction day use areas). Expenses on sporting goods, boat, and other equipment are also included here. \$ \_\_\_\_\_

**Other Expenses:**

These include expenses on clothing, souvenirs, maps, books, etc. \$ \_\_\_\_\_

Please answer the following general questions concerning this trip.

1. How many nights did you spend away from home on this trip? \_\_\_\_\_ nights
2. How many nights did you spend within 30 miles of the recreational venue while on this trip? \_\_\_\_\_ nights
3. What is your primary recreation activity on this trip? \_\_\_\_\_
4. What recreational activities did the people in your vehicle participate in while visiting this venue?

***Please check all that apply.***

- |   |   |                                      |
|---|---|--------------------------------------|
| <input type="checkbox"/> Fishing from boat  | <input type="checkbox"/> Hiking/walking     | <input type="checkbox"/> Swimming    |
| <input type="checkbox"/> Fishing from shore | <input type="checkbox"/> Cycling/biking     | <input type="checkbox"/> None        |
| <input type="checkbox"/> Other boating      | <input type="checkbox"/> Mountain biking    | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Kayaking/Canoeing  | <input type="checkbox"/> Off Road Vehicle   |                                      |
| <input type="checkbox"/> Horseback riding   | <input type="checkbox"/> Picnicking/camping |                                      |

5. What is your home country, state, city, and zip code? Country \_\_\_\_\_ State \_\_\_\_\_  
City \_\_\_\_\_ Postal Code \_\_\_\_\_

6. How many miles (one way) did you travel from your home to this recreational venue? \_\_\_\_\_ miles

THANK YOU VERY MUCH FOR YOUR PARTICIPATION